

Direct Mail - Volume Mail

**Acquisition
Affinity
Customers
Renewals
Winbacks**



More than 1 billion pieces of mail annually – Targeted. Maximum delivery. Minimum costs.

Get the direct mail results you need to grow your business. Access helps you to deliver the right message to the right person at the right time. We execute complicated communication matrices accurately, beginning with data pre-processing to ensure maximum deliverability at optimal postage discounts.

Volume mail can be produced in any format, with personalization and bindery options that include specialized forms and folds, labeling and affixing. Mail is delivered to one of our 3 on-site Post Offices or shipped to bulk mail centers – when you specify so you can manage response flow effectively. And our online production status capability lets you check the status of your job automatically every step of the way.

CAPABILITIES		OPERATIONS	
<ul style="list-style-type: none"> ▪ Package ▪ Data Receipt & Conversion ▪ Document Creation – Digital Format ▪ Postal Presorting ▪ Graphics ▪ Imaging 	<ul style="list-style-type: none"> ▪ Affixing Inline or Offline ▪ Bindery ▪ Inserting ▪ Mail Commingling ▪ Post Office Substations ▪ Controls 	<ul style="list-style-type: none"> ▪ Client Specifications ▪ Administration System ▪ Production Controls ▪ Data Conversion ▪ List Hygiene 	<ul style="list-style-type: none"> ▪ Promotional Mail Preparation ▪ Intelligent Document Preparation ▪ Imaging and Archiving ▪ Mail Preparation