

Key end benefit: *Access CRMS' email technology takes the hassle out of email production - from customized content development and marketing at an individual level through response tracking and list management.*

The Email Operating System (EOS) is designed to maximize response, from breaking through inbox clutter to delivering database-driven personalized messages. Our staff helps clients design headers that will get their mail opened, whether clients choose one of several proven standard templates or prefer to custom design emails for a one-time use or as a template for on-going use. Messages are developed and managed to deliver relevant information and offers at an individual level. Delivery is monitored every step of the way - from network activity through guaranteed receipt and readability. Response management, tracking and reporting give clients the peace-of-mind of knowing offers are fulfilled quickly, the database is updated immediately and qualified leads and sales are identified.