

Key end benefit: *AccessCRM is uniquely positioned to support direct mail campaigns, which continue to be an integral component of our clients' marketing plans, through our affiliation with Access Direct Systems, Inc. - one of the country's leading innovative direct mail companies serving clients for the past 35 years.*

Our affiliation with Access Direct enables AccessCRM to seamlessly offer and deliver comprehensive direct mail services from data processing through mail delivery. Data processing ensures records are formatted uniformly and enhanced with data codes. Zip codes are verified and corrected as needed. State-of-the-art equipment creates personalized campaigns to specific segments in an in-line process that combines imaging and bindery functions. High-speed intelligent inserters complete the process. The result is maximum flexibility, maximum deliverability and maximum cost savings.