

Capabilities- e-Survey

Create surveys, quizzes and tests to learn what your customers, prospects and employees think about your products and services.

- Interactive surveys, test and quizzes can be developed by various users to:
 - Measure comprehension.
 - Rank product and service attributes.
 - Evaluate marketing content and offers.
 - Train and educate staff

- Questions can be multiple choice, yes/no, true/false or open-ended for full comment.
 - Questions may be embedded into content in a pop-up window or special format.
 - Scoring can be traditional or weighted.

- Administration is easily and flexible with powerful organizational tools.
- Adaptable project structure lets you modify questions in real-time, based on previous answers.
- Archive your survey documents and responses.
- E-Survey links with other resources such as Database, Content Management, and Email.