

Capabilities- Email

Contact your customers and prospects electronically using the method they prefer.

EMAIL OPERATING SYSTEM

Design Support

- Create headers that will cut through inbox clutter
- Proven design templates
- Customized design.
- Turn text or webpage content into html emails.
- Attachment delivery.
- Message Development and Management

Personalization.

- Demographics.
- Message Management.
- Email surveys.
- Friend referrals.
- Unsubscribe
- Delivery Management

Email inspection.

- Load balancing.
- Precision Timed Delivery.
- Guaranteed Delivery.
- Guaranteed Readability.

Response Management

- Campaign response sites.
- Reply handling.
- Triggered response system.

Response Tracking and Reporting

- Track clickthroughs, opens, replies and forwarding.
- Recipient action tracking.
- Survey and user profiles.
- Real-time reporting.

Mailing List Management

- Easy and secure viewing of your active and inactive list.
- Upload your database easily and quickly.
- Complete customer profiles.
- Frequency monitoring to determine list effectiveness.